



## **HOW TO PAYTHATWAY**

- Swipe the card through the Token. Your phone will automatically call the PAYTHATWAY Processing Center, and securely transmit the information on the magnetic stripe.
- Listen for the prompt to enter the amount. Use the keypad on your phone to enter the amount and confirm it. Other optional data, such as tip amount can be entered.
- PAYTHATWAY securely forwards the information to your bank for approval. Listen for the result from the bank. It will be repeated if you miss it.
- If the bank accepts the payment, you will have the opportunity to collect the customers phone number. The customer can view their receipt by entering their phone number at: PAIDTHATWAY.COM. An attempt will be made to text-message the receipt to the number provided.
- If a signature or hard copy is desired, we recommend hand-written receipt books. An optional receipt printer is also available in our online store.











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# A NEW WAY TO ACCEPT CARD PAYMENTS



(TOKEN SHOWN ACTUAL SIZE)

With a PAYTHATWAY Token you can use any Bluetooth® phone as a mobile cash register. It works with your existing phone, and will work with your next phone. It also works with nearly any merchant account, including the one you may already have.

- Keep your current phone, carrier and plan.
- Small enough to fit on your keychain.
- Works anywhere your current phone does.
- Securely process sensitive information.
- Qualify for the lowest processing rates.
- Increase your sales.
- Easily add new cashiers.
- Cashier specific reporting and controls.

VISIT OUR WEBSITE:

HTTP://PAYTHATWAY.COM OR CALL US:

888-PAY-7170

#### **PRICING**

PAYTHATWAY offers a straight forward, flat-fee pricing plan:

- \$250.00 SIGN-UP FEE
- \$ 10.00 / MONTH
- \$ 0.10 / TRANSACTION
- \$100.00 / ADDITIONAL CASHIER

NORMAL BANK FEE ALSO APPLIES.
THE FEE VARIES CONTACT YOUR MERCHANT
ACCOUNT PROVIDER.FOR DETAILS

### **CUSTOMIZE YOUR TOKEN**

PICTURES OF VARIIOUS TOKENS AND LENSES GO HERE

The PAYTHATWAY Token is available in several different colors, custom colors are available at an additional cost. You can even provide a custom graphic or logo for the lens (1.5" diameter).

### MERCHANT ACCOUNT

PAYTHATWAY works with all major banks and processors. If you aren't sure about which to choose, visit our website to help you decide.

## **SECURITY**

PAYTHATWAY takes security seriously. Sensitive information is treated with care, and never stored on the token or phone. The Token has several advanced security mechanisms built in.

PAYTHATWAY meets or exceeds all applicable sections of the industry PA-DSS standard. Our remote processing centers are located in PCI certified facilities. Some of the security measures include:

- Biometric access control
- 24x7x365 on-site personnel
- CCTV surveillance
- Hardened Network Infrastructure

### **USEFUL ANSWERS**

Q: What makes PAYTHATWAY different?

A: PAYTHATWAY uses the Bluetooth® phone you already have, and its keypad. There is nothing to install on your phone. One less thing to worry about while trying to complete a financial trasaction. Call us old-fashioned, but we think just because you can download "an app for that", doesn't mean you should.

Q: How long does the battery last?

A: Typically the Token battery lasts for about 150 transactions, and recharges in about an hour. It is made up of the same lithium-polymer chemistry as your cell phone battery.

Q: How do I refund a transaction?

A: Refunds can completed using a Token, or by logging into your PAYTHATWAY account.

Q: Do I have to settle a batch every night?

A: You can choose to run a batch once a day, or chose to automatically settle your mobile transactions. Log in to your account to see all the available options.